

VIRTUAL PLATFORM PARTNER



# ROTARY BENGALURU MIDNIGHT MARATHON 2020 RUN ANYWHERE

Virtual Platform Partner

 feetapart



## THE EVENT



Start time:

Feb 11/12 midnight  
to Feb 27/28  
midnight 2021



Venue:

Run from anywhere



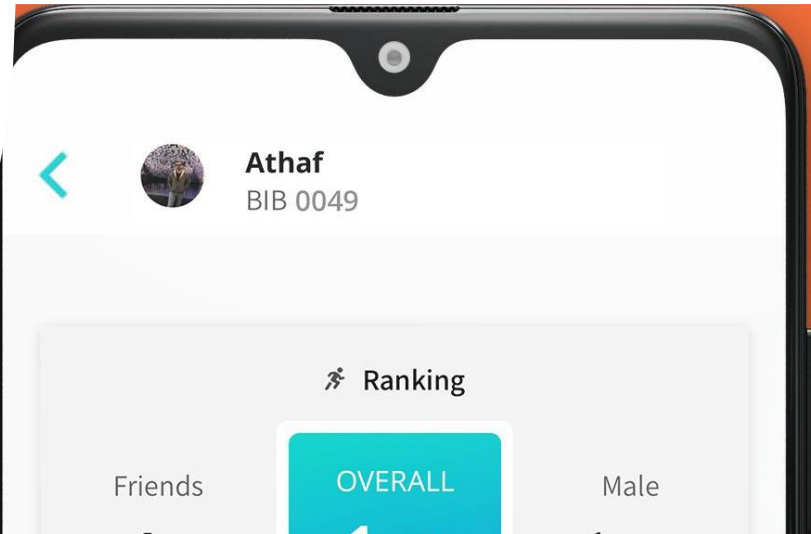
Leaderboard

Check in real time  
GPS Run Maps



Events

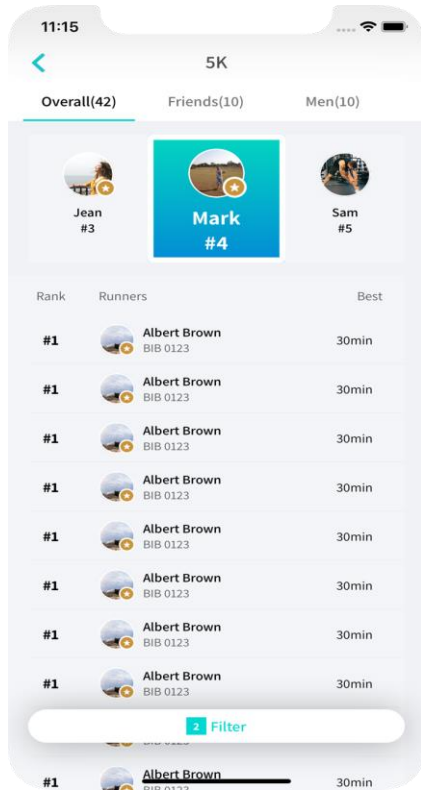
5k Fun Run, 10k Run, Half  
Marathon, Full Marathon,  
Corporate Challenge,  
#StartupFittest Challenge



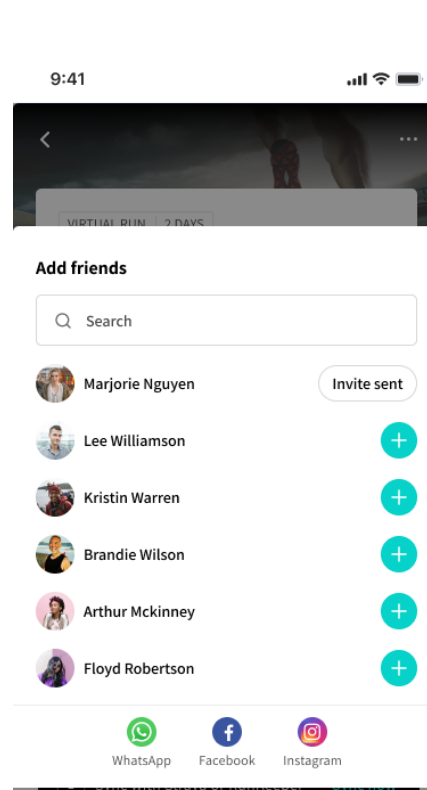
# Virtual Run

How the app works?

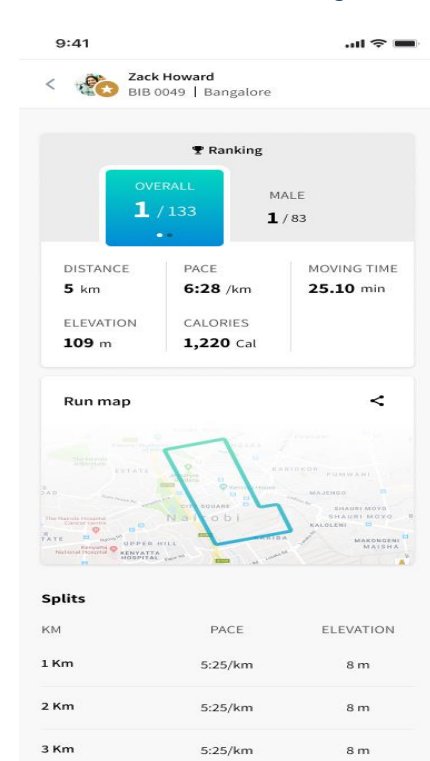
# Three Key Pillars of the App



## Leaderboards



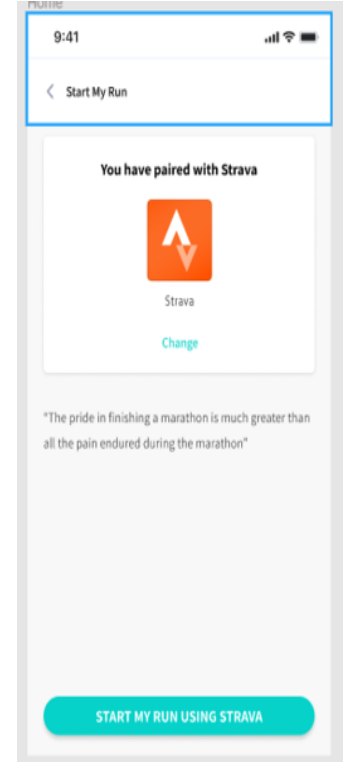
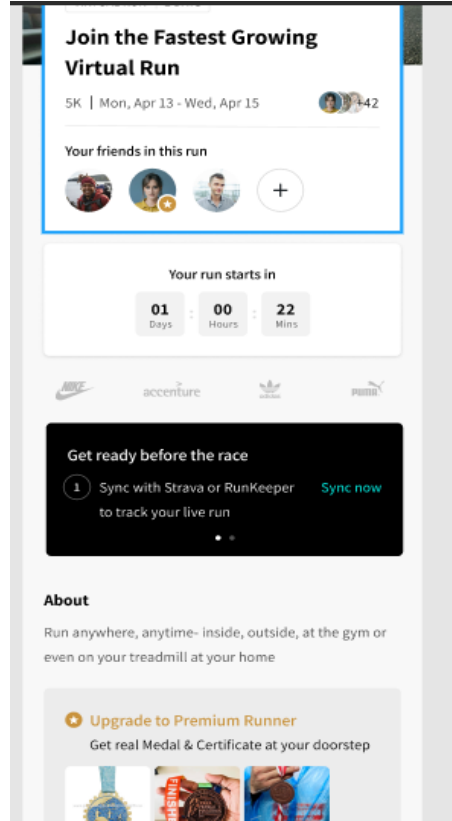
## Social



## Personalization

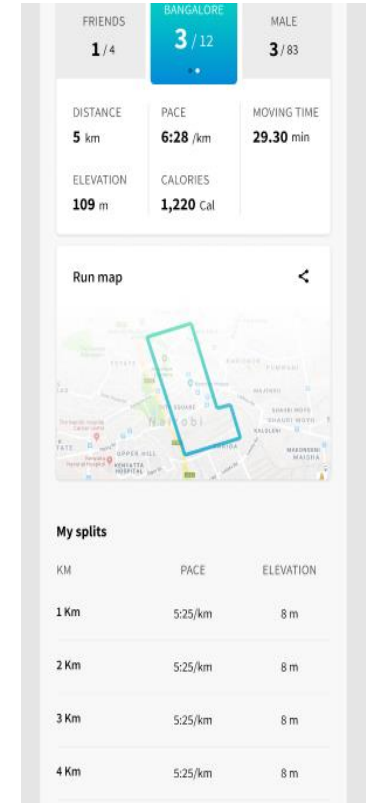
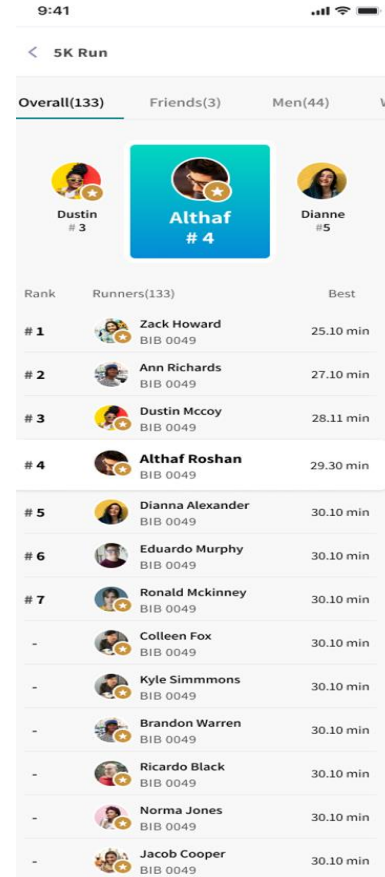
# User Onboarding Journey

- Install the FeetApart App first
- Setup and pair with Strava to track your run metrics
- Strava is synced with FeetApart's App
- You are ready to join the Virtual Run Challenge
- It's that simple!!



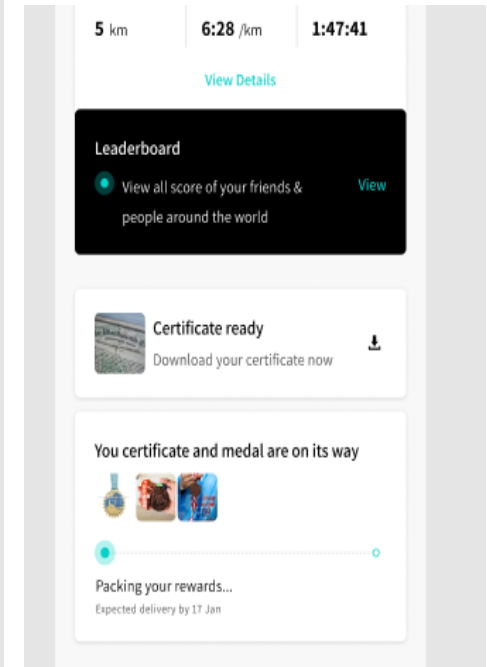
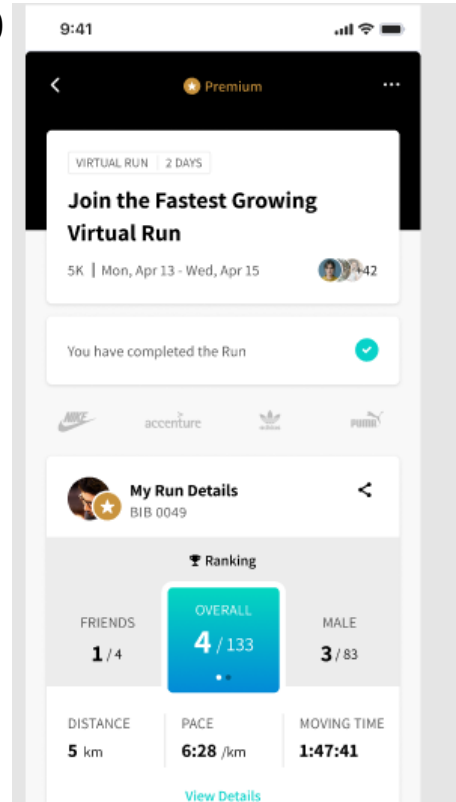
# Leaderboards & GPS run maps

- See how you rank among your friends & other runners across the country in real time
- View your Run map with our GPS assisted tracking methodology
- Measure your split time, pace, elevation, calories, etc
- Leaderboards across age, location, gender and distance categories



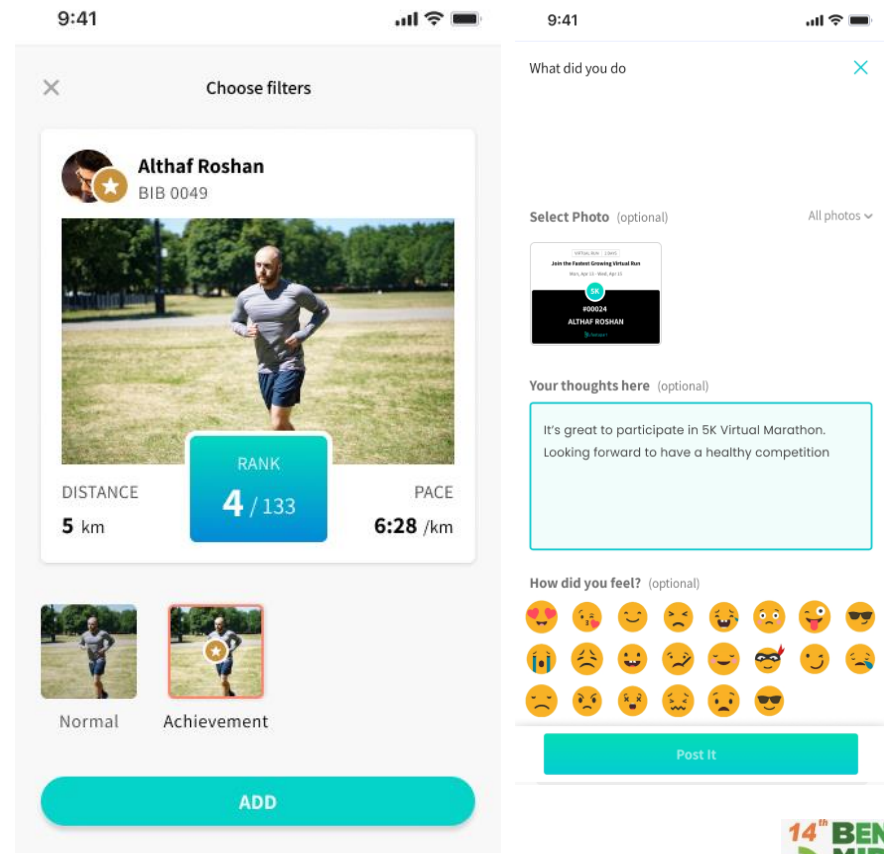
# Post Run Experience

- Complete your target distance (3/5/10 Km) in the allowed time period
- Dashboard summary of your ranking and other performance logs
- Shareable e-certificate perfect for social media generated in the app
- Confirmation that your hard-earned medal is being shipped and, on its way, to reach your doorstep!



# Instagram-like social feed

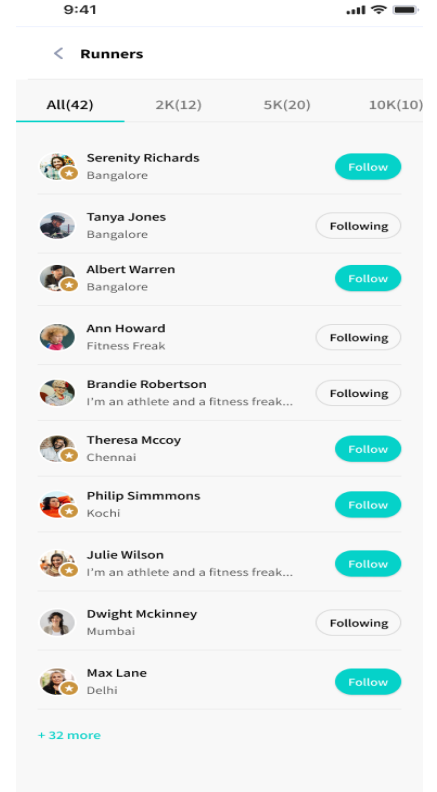
- A social feed to flaunt your running achievements and milestones
- Post your photo and log your daily runs and activities
- Interact with friends and fellow runners. Comment, like and share posts which inspire you!
- Grow your profile and personal brand and become an influencer in FeetApart running community





# Document your journey & build a community

- Capture and record your personal highs and lows (we hope not!) as per your running schedule
- Post videos and pictures on your feed
- Search for any runner you look up to and follow them. Pick up tricks and hacks to ace that marathon!



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